**Project Design Phase-I**

**Proposed Solution Document**

|  |  |
| --- | --- |
| Date | 19 September 2022 |
| Team ID | PNT2022TMID28268 |
| Project Name | Project – GLOBAL SALES DATA ANALYTICS |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

|  |  |  |
| --- | --- | --- |
| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | Global Sales Data Analytics  - Create a simple easy to understand  analytics of Sales data, by plotting different  visualization.  - Use of familiar metrics to analyze data.  - Easy to find Insights of data with clear and  legible color coding.  - Pleasing UI design.  - Detailed information gathering  - Localization of areas of interest, and  complete analysis on them. |
|  | Idea / Solution description | Creating an Interactive Dashboard.  Responsive Design for every screen sizes.  Modular file based analytics.  Manual Insights for each interaction |
|  | Novelty / Uniqueness | Analytics are modular with the help of  exporting and importing files.  Has ability to add manual insights for later  viewing. |
|  | Social Impact / Customer Satisfaction | Customer gets instant analytical diagrams  when they input the file to the software, as  long as the file is in the correct format.  Customer can reuse the same any number of  times. |
|  | Business Model (Revenue Model) | One-time payment - for a user.  Free Trial for 30 days |
|  | Scalability of the Solution | The solution scales well by default, as its file  based. Any number of similarly formatted files  can be submitted and the analytics will be  drawn for that particular file. |